

Organizer



SPONSORSHIP OPPORTUNITIES

(02nd - 04th Nov. 2022)

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Complementary Stall space	36 / 33 Sq. Mtr.	30 / 24 Sq. Mtr.	12 Sq.mt.	9 Sq.mt.
One page Colour advertisement in IIA News Magazine / event report	4 insertions	3 insertions	2 insertions	1 insertions
Mention in Radio Publicity	✓	✓	×	×
Link on IFX-2022 website with company's logo	✓	✓	✓	✓
Company's Product / Services Emailer to more than 10000 members of IIA & Visitor Registered online prior of start of the event	4 Emailers	3 Emailers	2 Emailers	1 Emailers
Permission to display the company's Banner(s) at the venue of the Exhibition	4	3	2	1
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	✓	✓	✓	✓
Exhibitor's Logo in Advertisements / Promotional Material / Website	✓	✓	✓	✓
Logo on Backdrops of inaugural function / seminars etc	✓	✓	✓	✓
Logo on Hoardings	✓	✓	✓	✓
Logo on Pole Buntings	✓	✓	✓	✓
Logo on visitor's E-Invites	✓	✓	✓	✓

Logo on Exhibitors Directory / Event Report	✓	✓	✓	✓
Logo on Main Entrance Gates	✓	✓	✓	✓
Standees near the business discussion area / Seminar Halls	4	3	2	1
Sponsorship Amount excluding GST @ 18%	INR Rs.6 Lacs	INR Rs. 4.5 Lacs	INR Rs. 2 Lacs	INR Rs. 1.5 Lacs

Other Sponsorship Opportunities

Deliverables	Seminar Sponsorship	Exhibitors Badges / Lanyard Sponsorship
Free Built-up Exhibition Space	6 Sqmt	×
Free Space for Banners/Standees (Max. Size 6x3ft.)	3	1
Logo on Website	✓	✓
Company's Audio Visual presentation / Film in the Conference during Tea / Lunch Break	✓	×
Company brochure inserted in the Seminar delegate kit	✓	✓
Sponsorship Amount	INR Rs. 1 Lacs	INR Rs. 50,000

Bank Details :-

The payment is to be made in favour of “INDIAN INDUSTRIES ASSOCIATION”

Bank Name : **PUNJAB NATIONAL BANK**

Branch : **PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010**

Account Number : **3926002105000804**; RTGS/NEFT/ IFSC CODE: **PUNB0392600**

For more details contact :-

Email: contact@indiafoodexpo.in

Mobile: 8707480371